

A dramatic scene from a movie. The background is dark and industrial, with a large fire at the bottom. The fire is bright orange and yellow, with a red glow. The scene is viewed from a low angle, looking up at a structure. The text 'P99' is overlaid in the center in a white, stylized font.

P99



PAG is culture; We combine music, different forms of art and people to sustain a community that stands at the forefront of TLV nightlife. We support safe spaces, gender-trouble, deconstruction of binaries and fighting the heterosexual matrix. Time's up for transphobia, homophobia, racism, sexism and aggression of any kind.

PAG, established 17 years ago in 2003, is the oldest running night and best known party in Tel Aviv. PAG delivers eccentric art performances, dripping with sexual nuances - often leaving you gasping for more. PAG is more than “just” a party, it’s a whole life-style, with an edgy and avant-garde music scene, art, vision, and by far the most celebrated and accomplished night Tel Aviv has to offer.





“A sweat-drenched crowd of around 300 people whoop and cheer as another hefty kick-drum pummels the dance-floor, which is rammed from wall to wall. The room is dark and smoky, red lights flashing intermittently across the ceiling and ravers dancing on raised platforms around the edges of the room, while three bizarre performers, covered in tinsel from head to toe, cavort on a Olympic-esque podium in front of the DJ booth. Behind the decks Israeli duo Deep’a & Biri are mid-way through a four-hour set and things are getting intense. “The dance-floor is like a zoo!” says Deep’a (aka Yaron Amor). It’s hot, steamy and teeming with positive ions. We’re in Tel Aviv at the Alphabet club, 24 hours in to a 36-hour Gay Pride special, and the club is full of pure, concentrated energy. The party is called PAG, one of the city’s best-known gay-focused techno nights, and Deep’a & Biri are one of several local acts on the bill for this marathon event.”

– MARCUS BARNES, Mixmag



“Whoever knocks on PAG’s door unexpectedly on a Saturday morning may mistake it for a dark cellar in Berlin. The idea was born on Tal and Raz’s trip to London. “At the time there was a club night there called Nag Nag Nag,” says Tal. “There we realised what we want in a party.” The party night’s main trademark is a Berlin-style sexual liberation and a permissive, circus-like atmosphere, with dozens of dancers, actors and accidental revellers in masks and specially designed costumes taking to the dance floors at a certain pre-determined time. What began with Shirazi’s vampire and hedonism nights in 58 Allenby Club continued with a 2000s twist and endless creativity. Asked how they prepare foreign DJs for the party, Maman says: “I’ve never told a DJ how to play. I love it when disc jockeys who don’t know our theme come and go wild from how the party develops. I come with them for a sound check when the place is totally empty and they’re always surprised that the club doesn’t look big, and during the party they go crazy from the number of people. We get 1,500-2,000 people here a night and some stay to the following afternoon. I’ve heard many amazed responses from DJs after a PAG night. One even shed a tear when he finished playing and came off the stage.”

—BAR PELEG, Haaretz



**PAG TLV Showcasing
around the world**

- Nag Nag Nag at London
- Same Bitches at OHM, Berlin
- Elements at About Blank, Berlin
- Radio TLV at Jasna 1, Warsaw
- Grounded Festival, Eilat
- Rabbits in the Sand at the Block, Tel Aviv
- Avadon at Beit Maariv, Tel Aviv
- Vitamina at PANP, Milan
- Taltalistim Pride at Jerusalem
- Edyfis at La Station, Paris
- His Dark Elements at Radion, Amsterdam
- Badaboum, Paris
- RAF25, Saint Petersburg

PARIS 15. Nov Badaboum with special guest Oliver Deutschmann

29. Nov Haoman 17 **TEL AVIV**

WARSAW 07. Dec Jasna 1

ST. PETERSBURG

14. Dec RAF25 **ST. PETERSBURG**

TEL AVIV 27. Dec Haoman 17

Tour dates END OF 2019

Paris → 15. Nov
Tel Aviv → 29. Nov
Warsaw → 07. Dec
St. Petersburg → 14. Dec
Tel Aviv → 27. Dec

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Previous Events

pag INGROOM SMALLROOM GARDEN **PRZ E-bony HKKPTR Yonti Dena G Severino Gili Eliash Ori Raz Yoav Goldman Coobe** **euROvision** Friday 17 MAY (2019) ALPHABET CLUB / Phi Garden WWW.PAGTLV.COM

16 YEARS OF pag 16 YEARS OF pag 16 YEARS OF pag



SNUFFO LIVE @BB ALESSANDRO ADRIANI @BB ORON K NO TWINS RAPHA OLSVANGER GILI ELIASH ANNA LANN DANA FRIMAN APRIL 12. at "ALPHABET CLUB" ahad ha'am 54. (TEL AVIV) outdoor garden all night long w/ VIRGINS AGENCY www.pagtlv.com

pag NYX TEL AVIV **MULE DRIVER NO TWINS ORON K ALPHABET PARIS ZU 55 DJ LAXXISTE ABAJOUR 12 JULY (2019)** WWW.PAGTLV.COM AT HA'AM 54 TEL AVIV

pag NYX TEL AVIV **FREDDY K ROI PEREZ** 14.06.2019 → 16.06.2019 Alphabet Club / Phi Garden Tel Aviv. @pagtlv Ahad Ha'am 54. www.pagtlv.com **TECHNO PRIDE** **36 HOURS** Rapha, Anna Haleta, Alex Levin, NO TWINS, Yonti, Moshe Abutbul, David Elimelech, Amichay Matyas, DJ Suba, Oron K, Yogo, Gili Eliash, Ben Weiss, Olsvanger, Tai Rona, Shamota, Coobe.

Previous Events



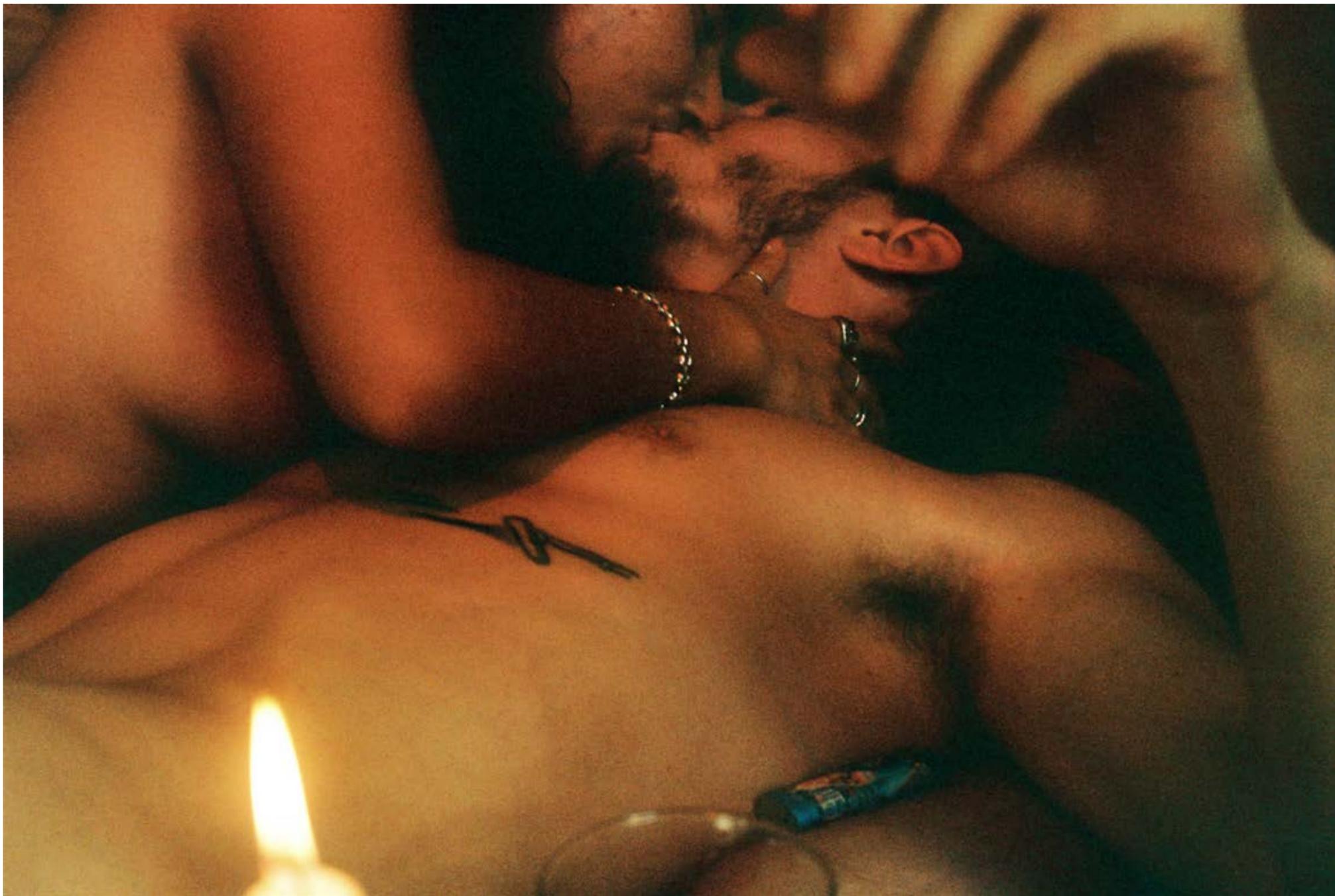
Alphabet פאג HAOMAN 17 TEL-AVIV Alphabet פאג HAOMAN 17 TEL-AVIV Alphabet פאג HAOMAN 17 TEL-AVIV



pag lab

We are a collective of photographers, dancers, designers, strippers, visual artists and for and foremost – creative minds. We all find our common ground in the nightlife scene, a place where we can express our art. As part of our vision to create a place for young, promising artists, PAG is challenging the conventional format of nightlife and expanding it into new artistic domains. Once a month, PAG will host a different collaboration with a new artist, trying to expand the discussion on the marginalized culture and stretch the boundaries between the so-called beautiful and ugly.







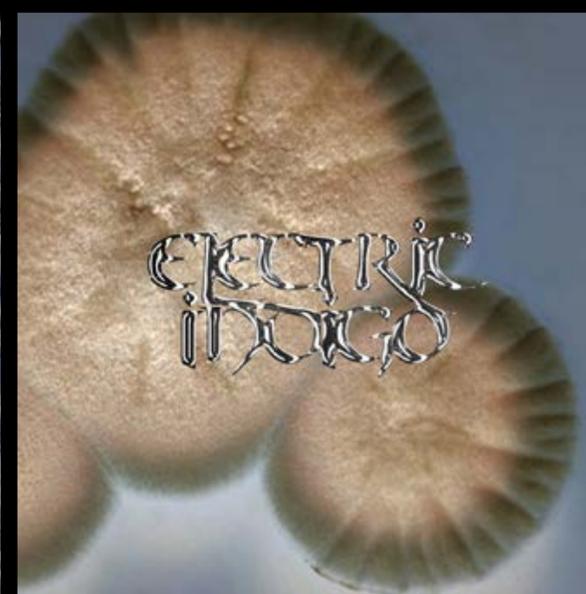
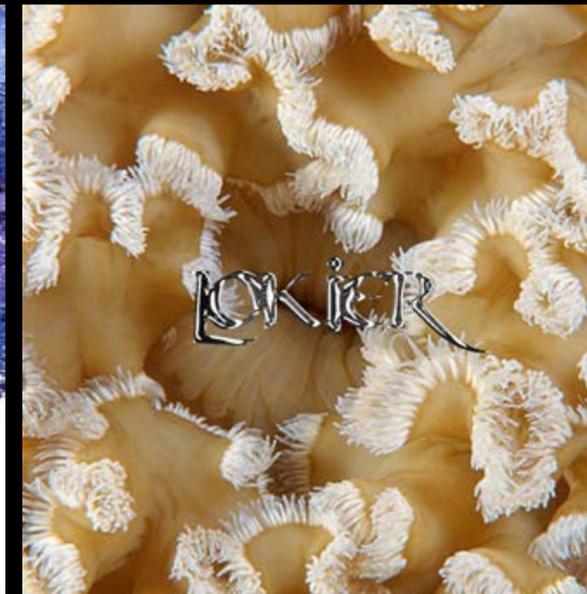
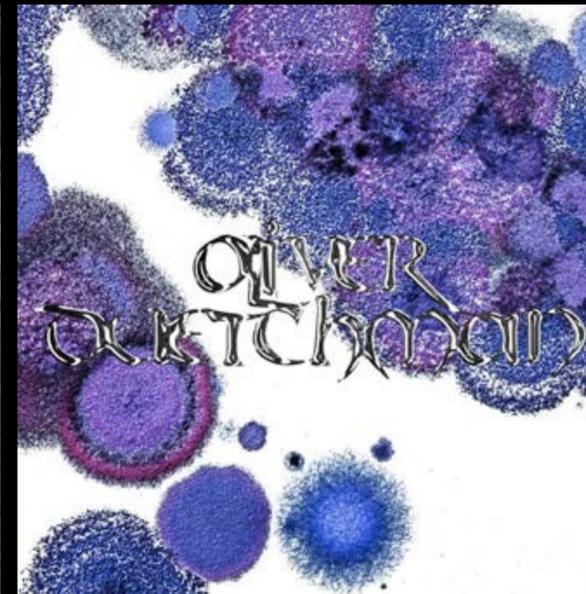




PAG Podcast Series

a weekly platform for DJs and producers around the world. Every week PAG feature another artist, providing our unique soundtrack, crossing genres and countries. Among the artists you can find Barker, Lokier, Electric Indigo, Alessandro Adriani, Maenad Veyl, Gamma Intel, Oliver Deutschann, Lenson, DJ Loser and many more exciting names.

www.soundcloud.com/pagtlv



PAG's Resident DJs

Freddy K

A techno activist. Since the '90s Alessio Armeni has been tireless campaigning from the dance-floor, defending vinyl, championing young talents and reinforcing the scene from the shadows. You will know him best for his marathon DJ sets and deviant selections. You might recognise him as the head of KEY Vinyl, or for the backstage role he played at M_Rec, the label he helped run with best friend Max_M. You should definitely know about Virus, the thing that started it all off for him back in Rome.

www.soundcloud.com/freddy_k_berlin

No Twins

A mutual project runs by Tal Maman and Naor Dayan (E-bony). No Twins are among the most promising talents emerging from the electronic scene of Tel Aviv, with holding a regularly residency at PAG TLV providing high energy sets, deeply rooted on the electronic left field music. A true gear freaks and diggers taking the dancers always to a magical rides with cross-genres sets infuses from EBM, industrial, techno and everything in between their own worlds and their side kicks loves in music.

www.soundcloud.com/no_twins

E-bony

E-bony is the new and an intriguing face of the Tel Aviv's bustling underground scene. E-BONY's bold and sweeping sets offer an uncompromising, dynamic and darky journey. In minding of a need to soften the rough edges, elegant taps of compassion are created by combining a selection of techno sub genres merging together in fashioning a mesmerising and powerful experience.

www.soundcloud.com/naor-dayan

Alex Levin

Alex is dedicated to the fine art of constructing a DJ set, he has been focusing in discovering and exploring the technical and spiritual possibilities an extended DJ set can offer. Based in Tel Aviv for the last decade, he is a former resident of the Technodrome crew, the groundbreaking Cheesecake parties in the Breakfast club whilst joining the now Berlin-based Legotek label. Currently, Alex is set in a residency in the notorious PAG nights in Alphabet club, allowing him to maintain his ongoing musical investigation not entirely sure of where it may lead. As lately Alex moved to Berlin he had his debut gig at Berghain last year and even played SNAX.

www.soundcloud.com/alexlevin

Yonti

As a resident of Tel-Aviv's most celebrated queer\gay party night PAG TLV, naturally and very quickly 21 y/o Yonti established himself as one of Tel-Aviv's leading techno DJs, being a regular at local clubs such as the Alphabet Club and The Block. In his sets Yonti aims for a deep, dark and spacey sound while always pushing forward and keeping it energetic and groovy. Apart from being a DJ, Yonti also works behind the scenes of Tel-Aviv's queer nightlife by being a big part of the Alphabet Club and PAG TLV. Yonti draws his inspiration for night life and music from Berlin's night scene, and started his career as a DJ after a short duration of living in Berlin.

www.soundcloud.com/yonatan-kram

Oron K

Oron K is one of the most exciting names on the local scene with a residency at e-Boded and Alphabet club, where he is delivering a great musical selection taste and a unique house-ish fingerprint he developed along the years.

www.soundcloud.com/pagtlv/pag023-oron-k

Gili Eliash

Gili is part of our family since day one and became a formal resident 6 years ago in 2013. Gili has been an integral part of the exciting transformation of our nights, and he probably knows us better than anyone, dare we say. Over the years, Gili has been delivering magically selected sets infused with his diverse, many times surprising, always high energy, soulful and emotional musical fingerprint. Drawing on a wide range of influences from rock, punk, and 80's synths all the way to jazz, disco, acid, new-beat, dark wave and of course the creme de le creme of house music, his sets are known to blend impeccably eclectic selection with the burning energy to get you moving.

www.soundcloud.com/pagtlv/pag030-gili-eliash